



CHARITY RALLY FAQ

Where will I go?

The Charity Rally begins on beautiful Key Biscayne at Crandon Park and ends at Islamorada in the Keys. Between these two stops there will be 3 mystery stops in which you will receive directions to the next destination. Total travel time will not exceed 1hr and 45mins and there are a total of 5 stops including Key Biscayne and Islamorada.

Is this a race or a rally?

The Charity Rally is NOT a race, rather a "Poker Run" rally in which at each stop the driver will receive an envelope with not only the directions to the next location but also a playing card. Whichever driver has the best poker hand at the end of the rally wins a prize.

Where does the money go?

Unlike most rally events that are done for personal gain, we are proud to report that 100% of the donations and cash collections go directly to The Teen Leadership and Lifestyle Institute, Inc (TLLI). TLLI is a federally registered 501(c)3 that helps local Miami Dade high schools. The money will ultimately go to \$1000 competitive scholarships to local Miami seniors for college. The remainder of the money will go into the endowment fund for next years scholarships. **REMEMBER: ALL DONATIONS ARE TAX DEDUCTIBLE!**

What do I get?

You will not only receive a featured spot on the nonprofit's website featuring your car, but you will also be participating in the best and most beautiful rally in South Florida. Because this rally is a "Poker Run" you will also have a chance at many prizes that vendors have donated including wheel vouchers, blow off valves, and other great accessories for all makes and models. Premium members will also receive a commemorative t-shirt with the charity rally logo and route on it.

When is it?

November 15, 2008. Rally begins at Key Biscayne promptly at 11:00am.

Can I decal my vehicle myself?

Unfortunately no since this is a charity event, proud sponsors have paid for the decal spots on vehicles and we have to honor them by just using their decals.

How much does it cost for co-pilot?

Unlike most rally events we don't charge for a co-pilot and in fact encourage you to share the experience with someone.

What's the Islamorada Car Show?

The Islamorada Car Show is where the rally will finish. The Holiday Isle Resort has been generous enough to allow use of their property with spots for 200+ cars. The car show costs \$35 and is open to anyone who wishes to participate in fundraising but doesn't want to pay to enter the rally. A live band will be on hand and there are plenty of places to eat and party right on the Holiday Isle Resort property!

Can I bring my own food/drinks to the Islamorada Car Show?

Unfortunately no since we are being hosted by the Holiday Isle Resort, they have requested not food or drink be brought in.

Premium Drivers: \$300

Sponsor: 300

Gold Drivers: \$150

SoFlaBMW.com or SSP registered members (must have at least 15 posts): \$125

Islamorada Car Show: \$35